

# Building a Profitable Trampoline Park with Super Tramp Parks

- 
- 30+ years' experience
  - UK showroom
  - Ongoing support, including safety checks and repairs

# INDUSTRY SPECIALISTS FOR MORE THAN 30 YEARS



Super Tramp was founded in 1983 and is now one of the world's leading manufacturers of commercial trampolines.

#### Our services include:

- Bespoke design, manufacture and installation of trampoline parks
- Additional services, from security equipment and IT solutions, to catering supplies
- Ongoing support, including training, spare parts and maintenance

We're based in the South West of England, and employ a team of highly-skilled steel fabricators. All of our products are designed and manufactured to meet rigid standards in safety, durability and performance.

#### A UK showroom with a difference ...

If you'd like to experience the quality of our trampolines for yourself, we'd be happy to show you around our own Super Tramp Park in Plymouth. The park includes 24 interconnecting trampolines and two large incline trampolines, along with a dodgeball arena, giant air bag and wall running area. Everything within the park can be ordered and manufactured to your own specification.



## PLANNING YOUR PARK

We aim to make the process of planning, designing and building your park as straightforward as possible. We'll combine your vision and ambition with our expertise, to create a park that will attract customers from far and wide.

Our most popular FAQs are below, but please do contact us if you have any specific questions, or want to arrange a no-obligation consultation.

#### How much space do I need for a trampoline park?

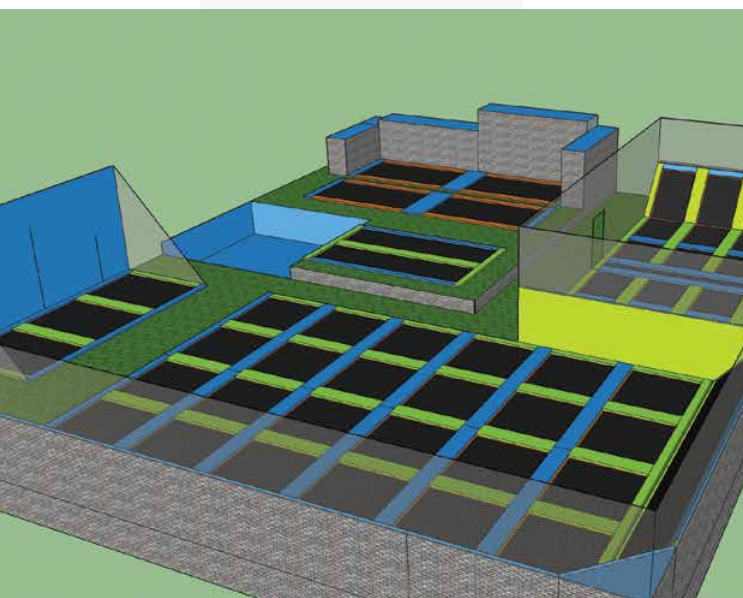
The optimal size for a trampoline park is between 20,000 and 30,000 sq. ft. However, well-designed smaller parks, of at least 10,000 sq. ft, can still prove very profitable. In most cases, you'll want to allow up to 40% of the total floor space for supporting services, such as a café, viewing area and reception.

#### What planning permission do I need?

If you're based in the UK, you'll need D2 planning permission for leisure usage. Industrial parks can be ideal sites for trampoline parks. However, you will need to apply for a change of use from commercial to leisure if you're using an existing unit.

The most common objections that you're likely to face involve parking and employment. Councils tend to see commercial buildings as providing a greater number of jobs than leisure ones, so can be reluctant to agree to a change of use. However, trampoline parks actually require a fairly large number of staff, for health and safety reasons, so you'll have a good chance of arguing your case.

We recommend creating a carefully considered traffic plan, detailing how many vehicles are likely to be visiting your trampoline park at any one time; how you intend to manage this traffic; and how parking will be allocated.





This will help to counteract any objections based on concerns around parking.

### What will my park cost?

The cost will depend on a range of factors, from the size of the park to the types of trampolines you choose. Most parks cost £150 - £200 per square metre to fit out, not including the building itself, or ancillary costs such as catering equipment.

Our prices are competitive, and we'll work with you to agree exactly what you want to achieve, so that we can provide you with a detailed quote.

### Our payment plan is as follows:

- 45% upfront, once the quote and design have been agreed
- 25% upon delivery of the equipment to site
- 25% upon completion
- 5% when the site is opened



### How long will it take to build my park?

While the exact timescale will depend on the size and specification of your park, we usually allow 12 weeks from the receipt of your order to completion. All projects are overseen by

one of our directors and our team work alongside local, qualified tradespeople to carry out the installation. This helps to lower the cost, while ensuring that the park is completed to our exacting standards.

### What safety and construction standards need to be considered?

Safety is of paramount importance at a trampoline park. Faulty or inferior equipment can lead to serious injury – ruining lives, damaging a park's reputation and in some cases resulting in hefty fines. There is currently no specific European legislation for the design and construction of trampoline parks, so we strongly recommend that you choose a manufacturer that complies with the standard issued by the American Society for Testing and Materials (ASTM). All Super Tramp products comply with all relevant standards, and undergo strict safety testing.

Poorly trained staff and inadequate maintenance can also result in injury. We can support you with comprehensive training programmes to ensure that all of your operations team understand the equipment and what is required of them. We also offer ongoing maintenance and safety checks.

# WHAT MAKES A GREAT TRAMPOLINE PARK?



Trampoline parks are becoming very popular, so you may want to consider some standout features to help attract customers away from your competitors. All of our parks are bespoke and designed to meet our clients' individual objectives. Some of the elements we'll discuss with you before planning your park include:

## Trampoline beds

We offer several types of trampoline bed and will be happy to discuss the most suitable options for your park. Most of the bouncing area will be made up of horizontal beds. However, mixed terrain environments are a real attraction for the more adventurous trampolinist, so you may also want to incorporate a few angled beds.

## Dodgeball courts

Dodgeball courts are very popular, and can encourage repeat visits. Games tend to get rather energetic, so the courts are surrounded with strong netting to protect other visitors.

## Basketball courts

Combining a basketball hoop with a trampoline allows any bouncer to score an epic slam dunk! As with dodgeball courts, strong netting keep balls in the court.

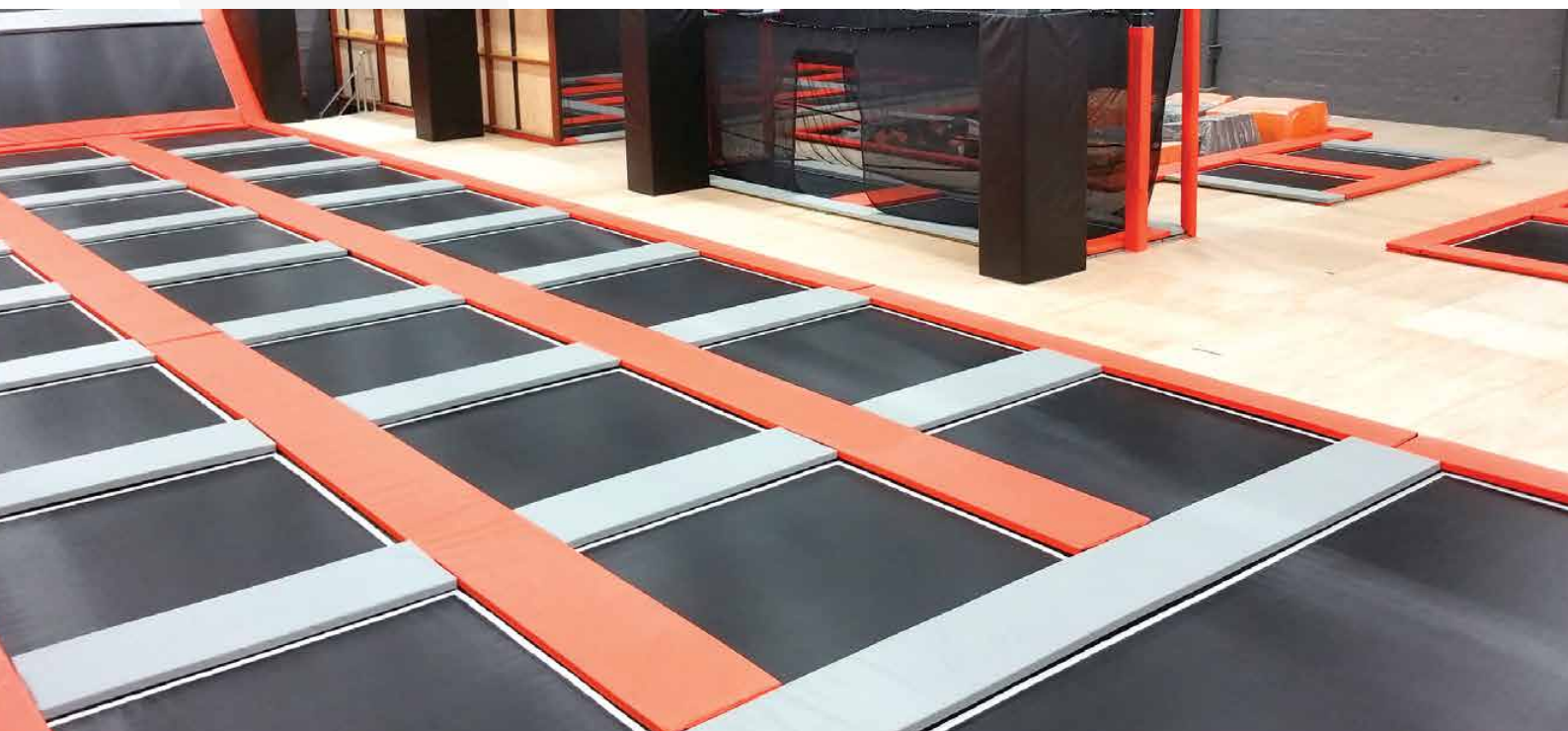


## FastTracks

These are long flat beds, which provide 'runways' for basketball and other activities, and enable advanced bouncers to show just what they can do.

## Platforms

Bouncing takes a lot of energy. Platforms give bouncers the chance to take a break if they need to.





### Junior areas

Junior areas are made up of small trampolines and give younger bouncers a safer place to play.

### Foam pits

Great fun for jumping and somersaulting into, foam pits are filled to the brim with large, soft foam pieces.

### Airbag landing areas

These large inflatables are always popular with children and teenagers, as they provide a soft landing for big jumps and somersaults.

### The Wall

Designed for wall runners, these areas feature a mix of high performance trampolines and walls to allow bouncers to hone their skills.

### Fitness areas

Instructor-led fitness classes can be a real draw, and help to attract customers to your park during school hours. A single trampoline for the instructor is situated at the front of the area, in front of several flat beds for students.

These are just some of the options we can offer you. Our designers love developing client concepts and are always happy to suggest new attractions to make your park stand out. If you have something specific in mind let us know and we'll do our best to make it happen.



# TRAMPOLINE PARK MAINTENANCE



## Ensuring the longevity of your equipment

Regular maintenance and safety checks help to extend the lifespan of your trampoline park.

One of our company directors will conduct full site inspections:

- One week after your park opens
- One month after the first inspection
- Six months after your park opens

These inspections are included in the cost of your park. During each inspection, we'll conduct detailed checks of all of the equipment, and make any necessary adjustments.

Most of our customers then choose to move to a paid maintenance plan after the final inspection, whereby one of our engineers carries out an annual service of the park.

This involves:

- Checking all equipment, including the steelwork, pads, springs and nets, for wear and tear
- Identifying anything in need of repairing or replacing
- Providing a full report and an annual service certificate for display

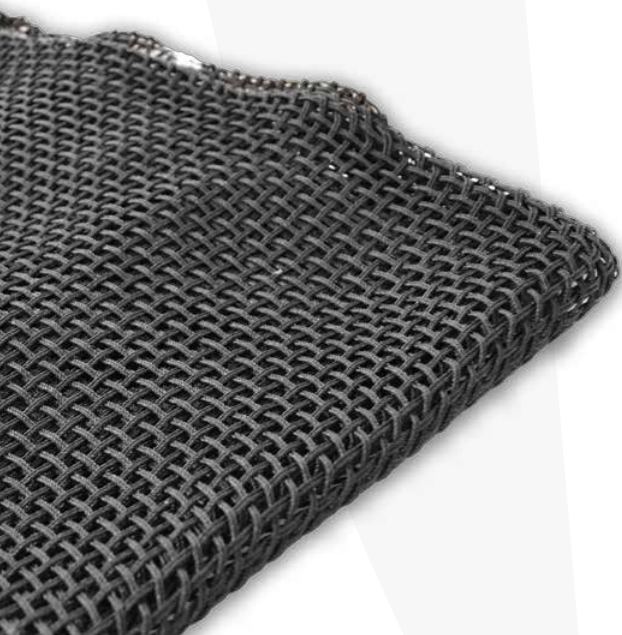
Routine checks will need to be carried out by your staff between our visits, and we can provide training for this if required.

The cost of the annual service will depend on the size of the park and the types of equipment. We can provide a quote as part of our initial consultation.



## Spare Parts

Spare parts are available for every piece of equipment. Some parts are kept in stock, while others are made to order. We can also design and supply a package of essential spares for you to keep at the park.





# ADDITIONAL SERVICES



We offer a number of additional support services, and also work closely with relevant companies to ensure you get a good deal.

## Insurance

Our products have been certified by insurers and we can assist with arranging specialist business insurance.

## Marshal training

While trampoline parks are growing in popularity, they are still a fairly recent venture, so your staff are unlikely to have previous experience. We were the first UK company to create a training course for trampoline park marshals. This course is included as part of your package, and will help to ensure that your staff have the skills they need to manage the trampoline park safely, conduct basic first aid, carry out routine maintenance and use any IT systems we install. We can also arrange further training for new staff if required.



## IT solutions

We can install most of the IT systems you'll need, from your booking system to the point of sale system in the café.

### Lighting

We can provide and install integrated lights, including ones which react to trampolinists to create fun effects.

## CCTV

CCTV allows you to remotely monitor your park and provide a safer environment for customers and staff. It can also help to deter fraudulent insurance claims. We can advise you about CCTV and other security measures, and provide and install equipment if required.

## Branded merchandise

Much of the equipment we supply, including trampoline beds, pads and dodgeballs, can be printed with your park's logo. We also offer custom trampoline socks, wristbands, clothing and party packs.

## Catering supplies

A good café keeps parents happy, encourages repeat visits and boosts your profits. Thanks to our network of suppliers, we can offer competitive prices for coffee machines, slush machines and other catering equipment.



Please contact us for more information,  
or to arrange a free, no-obligation consultation.

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